

NAKPEHE OFFICER/COMMITTEE CHAIR REPORT FORM
Progress Report
(April 2008)

Report #:

Name of Office/Committee:

Publications Committee

Person Submitting Report:

Susan J. Hall

Progress Report/Tasks Completed:

- 1) NAKPEHE has entered into an agreement with the Copyright Clearance Center (CCC), a non-profit U.S. company based in Danvers, MA that provides collective copyright licensing services for corporate and academic users of copyrighted materials. The agreement establishes a fee structure for use of published materials, (primarily *Quest* articles,) for which NAKPEHE owns the copyright. The fee structure is based on figures recommended by a CCC representative as being typical for small professional organizations such as NAKPEHE. We anticipate that this will provide a small, but steady revenue stream for the organization. Our plan is to reevaluate the fee structure at the end of the year based on revenue received and any feedback from users.

Fee Structure:

Academic permissions service (paper course packs) (p.3)	10 cents/page
Electronic course content service (p.4)	10 cents/page
Transactional Reporting Service (p.8)	\$5 per article
Digital Permissions Service (pp. 9-10)	
Digital transmission 1-49 recipients	\$1.00 per recipient
50-249 "	\$0.75 per recipient
250-499 "	\$0.50 per recipient
500+	(not allowed)

Republication, based on circulation fee multiplier table, with base fee set at \$100 for 0-499 copies. (Fee increases by a multiplier with greater circulation.)

Republication by an author – permission granted with no fee.

Permissions not granted:

- Intranet Posting (to an internal network)
- Extranet Posting (to network users external to the building housing the server)
- Internet Posting

- 2) We have updated the Publications Committee's Operating Code.
- 3) Motion: to approve the proposal for redesigning the *Chronicle of Kinesiology and Physical Education in Higher Education* (attached)

Suggestions for Future Plans Related to this Office/Committee

None at this time.

Action Required by Board:

None

Budget Implications:

Eliminating paper copies and mailing expenses for the *Chronicle* will result in cost savings.

**Proposal to Redesign the
Chronicle of Kinesiology and Physical Education in Higher Education
April 4, 2008**

Submitted by Mike Metzler, Editor

Purpose:

The *Chronicle of Kinesiology and Physical Education in Higher Education (Chronicle)* is published three times a year as a part of member benefits in NAKPEHE, as "...a forum for interdisciplinary ideas, concepts, and issues related to the role of kinesiology and physical education in higher education with respect for social, cultural, and personal perspectives." The purpose of this proposal is to recommend changes in the *Chronicle* that reflect the new Vision and Mission statements, approved by the NAKPEHE Board of Directors in January of 2008.

Vision: *NAKPEHE aspires to be the premier association for higher education leaders, scholars, and teachers in kinesiology and physical education.*

Mission: *NAKPEHE is an organization for professionals in higher education. Its purpose is to foster leadership in teaching, administration, policy, preparation for the professions, and scholarship. This mission is facilitated through interdisciplinary ideas, concepts, and initiatives related to the role of kinesiology and physical education, while valuing diverse social, cultural, and personal perspectives.*

Current Distribution:

Print format only

Direct mailing

Three issues a year, only to current members

Current Contents of the *Chronicle*:

Standing sections--

Administrative issues

Scholarly publications

Current issues

Political window

President's column

Editor's column

International

Technology

In memoriam

Research

Proposed new logo, color scheme, and layout:

Use the new NAKPEHE logo and colors

Work with Human Kinetics to design a new layout

Proposed distribution:

Electronic format only (.pdf)

Electronic distribution only (members directed to URL for download)

Three issues a year, only to current members

Proposed standing sections:

President's column

Leadership in KPE higher education (to include administrative issues)

Invited column (invited by Editor)

Current issues (e.g. pro/con debates) (could include 'political window')

Best practices in teaching and learning (could include technology)

Research that matters

Section for new KPE professionals (written by and/or for newbies)

International

In memoriam

Proposed periodic section: NAKPEHE Award winners

Proposed announcements: Same as current list

Proposed "Special Issue"

Fall 2008

Use new line up of standing sections

President's column to 'pitch the New NAKPEHE' vision and mission

Distributed electronically by Human Kinetics (approx. 15,000)

Strong emphasis to attract new members